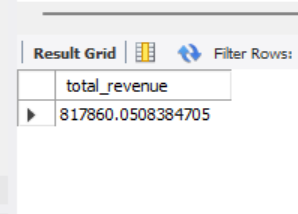
Pizza Sales SQL queries

* **KPIS**

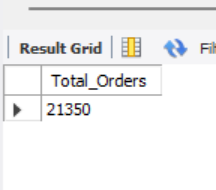
1. Total Revenue

select sum(total\_price) as total\_revenue from sales;



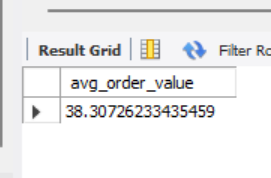
1. Total Orders

select count(distinct order\_id) as Total\_Orders from sales;



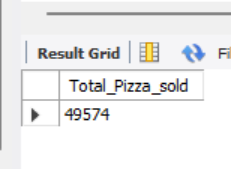
1. Average Order Value

select sum(total\_price) / count(distinct order\_id) as avg\_order\_value from sales;



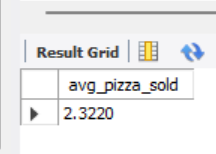
1. Total Pizza Sold

select sum(quantity) as Total\_Pizza\_sold from sales;



1. Average Pizza Sold per Order

select sum(quantity) / count(distinct order\_id) as avg\_pizza\_sold from sales;



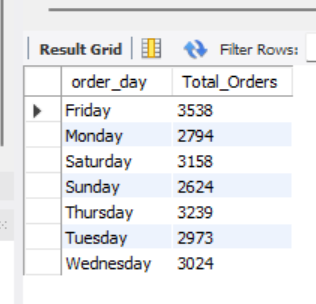
* **Charts**

1. Daily Trend for Total Orders

select dayname(order\_date) as order\_day, count(distinct order\_id) as Total\_Orders

from sales

group by dayname(order\_date);

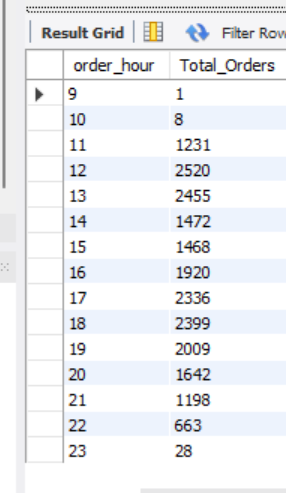


1. Hourly Trend

select hour(order\_time) as order\_hour, count(distinct order\_id) as Total\_Orders

from sales

group by hour(order\_time);

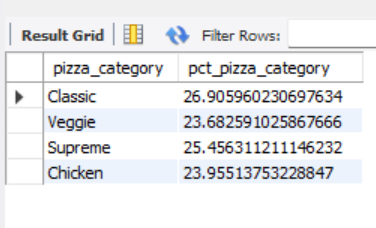


1. Percentage of sales by pizza category

select pizza\_category, sum(total\_price) \* 100 / (select sum(total\_price) from sales) as pct\_pizza\_category

from sales

group by pizza\_category;



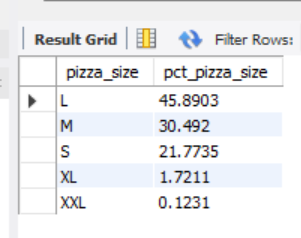
1. Percentage of sales by pizza size

select pizza\_size, round(sum(total\_price) \* 100 / (select sum(total\_price) from sales),4) as pct\_pizza\_size

from sales

group by pizza\_size

order by pct\_pizza\_size desc;

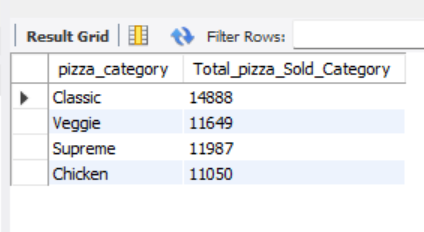


1. Total pizzas sold by pizza category

select pizza\_category, sum(quantity) as Total\_pizza\_Sold\_Category

from sales

group by pizza\_category;



1. Top 5 Best Sellers by Total pizzas sold

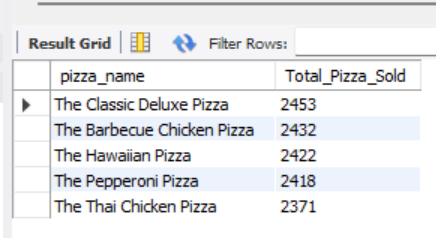
select pizza\_name, sum(quantity) as Total\_Pizza\_Sold

from sales

group by pizza\_name

order by Total\_Pizza\_Sold desc

limit 5;



1. Bottom 5 Worst Sellers by Total pizzas sold

select pizza\_name, sum(quantity) as Total\_Pizza\_Sold

from sales

group by pizza\_name

order by Total\_Pizza\_Sold

limit 5;

